

Gonzalo Henao Benfenati

UI DESIGNER & WEB MASTER

Contact

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 <https://gohedesign.com.co/>
Professional Website

My Languages

English C1
Spanish Native

PERSONAL INFORMATION

EDUCATION

2011 - 2016

GRAPHIC DESIGNER

Undergraduate - Jorge Tadeo Lozano University

2019 - 2021

WEB DESIGN & PROGRAMMING

Unique Specialization & Postgraduate - Uoc

ABOUT ME

9 YEARS OF EXPERIENCE

9 years of experience as a web designer and email marketing. Specialized in UI Design, Graphic Design and Front-End development. Graduated in Graphic Design from the Jorge Tadeo Lozano University and with a postgraduate degree in Web Design and Programming from the Universitat Oberta de Catalunya.

PERSONAL INFORMATION

PROFESSIONAL EXPERIENCE

- 2022 - 2024

WEB MASTER

Xtetic

Design and programming for 4 websites (Shopify Plus, Wordpress, Wix, Code). Implementation of new designs and strategies aimed at web users.
- 2020 - 2022

WEB MASTER

Easyfly

Design and programming for the website, design and structuring of mail marketing and web campaigns. Implementation of new designs and strategies aimed at web users.
- 2021 - 2022

WEB MASTER

Publicis Groupe

Design and programming for Davivienda, structuring of mail marketing and web campaigns. Implementation of new designs and strategies aimed at web users.
- 2015 - CURRENT

Freelancer

Graphic Designer & Web Development / Design

Creation of brands, pop pieces, websites, management and creation of social networks, 2D animations and advice for more than 60 clients around the world.

2023

GOOGLE ANALYTICS 4

Google

2021

GOOGLE TAG MANAGER

Google

2019

GOOGLE ADS

Google

2018

COMPLETE WEB DEVELOPMENT

Udemy

2018

WEB SYSTEM DEVELOPMENT

Udemy

2018

WORDPRESS DEVELOPER

Udemy

2018

E-COMMERCE SYSTEMS

Udemy

2017

TEMPLATES FOR WORDPRESS

Udemy

HTML 5 90%

CSS 3 90%

PHP & MySQL 80%

Liquid 80%

Adobe XD 100%

Figma & Sketch 90%

Adobe Illustrator 90%

Adobe Photoshop 80%

Email Marketing 90%