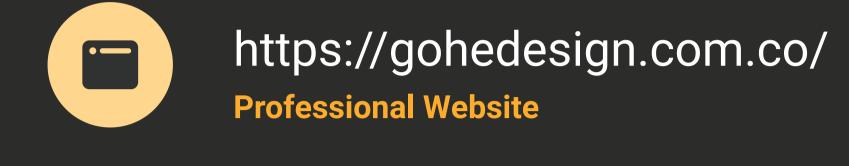
Gonzalo Henao Benfenati

UI DESIGNER & WEB MASTER

Contact

Cell phone (+57) 310 745 09 68

Mail gonzaloh1993@gmail.com



My Languages

English

C1

Spanish

Native

PERSONAL INFORMATION

EDUCATION

2011 - 2016

GRAPHIC DESIGNER

Undergraduate - Jorge Tadeo Lozano University

2019 - 2021

WEB DESIGN & PROGRAMMING

Unique Specialization & Postgraduate - Uoc

ABOUT ME

9 YEARS OF EXPERIENCE

9 years of experience as a web designer and email marketing. Specialized in UI Design, Graphic Design and Front-End development. Graduated in Graphic Design from the Jorge Tadeo Lozano University and with a postgraduate degree in Web Design and Programming from the Universitat Oberta de Catalunya.

PERSONAL INFORMATION

PROFESSIONAL EXPERIENCE

2022 - 2024



Xtetic

Design and programming for 4 websites (Shopify Plus, Wordpress, Wix, Code). Implementation of new designs and strategies aimed at web users.

2020 - 2022

— WEB MASTER

Easyfly

Design and programming for the website, design and structuring of mail marketing and web campaigns. Implementation of new designs and strategies aimed at web users.

2021 - 2022

WEB MASTER

Publicis Groupe

Design and programming for Davivienda, structuring of mail marketing and web campaigns. Implementation of new designs and strategies aimed at web users.

2015 - CURRENT

Freelancer

Graphic Designer & Web Development / Design

Creation of brands, pop pieces, websites, management and creation of social networks, 2D animations and advice for more than 60 clients around the world.

2023	GOOGLE ANALYTICS 4 Google
2021	GOOGLE TAG MANAGER Google
	GOOGLE ADS
2019	Google
	COMDIETE WED DEVELODMENT
2018	COMPLETE WEB DEVELOPMENT Udemy
	WEB SYSTEM DEVELOPMENT
2018	Udemy
	WODDDECC DEVELOPED
2018	WORDPRESS DEVELOPER Udemy
	E OOMANDOE OVOTEMO
2018	E-COMMERCE SYSTEMS Udemy
	TEMPLATES FOR WORRESS
2017	TEMPLATES FOR WORDPRESS Udemy

HTML 5	909
CSS 3	90
PHP & MySQL	80
Liquid	80
Adobe XD	100
Figma & Sketch	90
Adobe Illustrator	90
Adobe Photoshop	80
Email Marketing	90